



FRESCO

NewsRelease

報道関係者各位



10.17.2024

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## **FRESCO Net Super, a Fresco online supermarket will start in Kyoto on Friday, October 18!**

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Heart Friend Co., Ltd. (Hereinafter, our company) has launched a new online supermarket, FRESCO Net Super.

It will be launched on Friday, October 18, 2024.

In addition, in conjunction with the launch of FRESCO Net Super, a limited opening anniversary sale will be held.



"FRESCO Net Super" can be accessed and used from our company website or the two-dimensional code on the store front or flyers. Depending on the delivery schedule, it can be delivered to your home or a designated destination within the delivery area on the same day you place an order. The delivery area covers the entire Kamigyo, Nakagyo, and Shimogyo wards, as well as a part of Kyoto City.

We offer a wide range of services, including an online supermarket function where you can order fresh foods and daily necessities that are available at our stores, as well as an EC function where we offer seasonal gifts and special deals only available at "FRESCO Net Super."

By introducing and expanding "FRESCO Net Super," our company aims to become a new supermarket that offers a seamless shopping environment both in-store and online, and a comfortable shopping experience that meets the diversifying needs of customers.

【 Delivery Area 】

Entire Kamigyo, Nakagyo, and Shimogyo Wards  
Parts of Ukyo, Sakyo, Kita, Higashiyama,  
Minami, and Fushimi Wards

\*Nishikyo and Yamashina Wards  
will be expanded as needed.

\*Delivery areas can be checked



<Delivery Area Image>

By zip code on the FRESCO Net Super website.  
You can check by zip code on the website.

【 Opening Anniversary Sale 】

During the period from Friday, October 18 to 31st (Thu.), as a special bonus to commemorate the opening of the store for a limited time, customers who purchase more than 5,000 yen before tax at FRESCO Net Super will receive 1 Asahi Kasei Saran Wrap (22 cm x 20 m).

The following sales will be held from Friday, October 18 to 20 (Sun.).

**フレスコネットスーパー** ご注文はこちらから

**オープン記念セール** 第1弾

**セール期間: 10/18(金)~20(日)**

**期間限定! オープン記念特典**  
もれなく先着600名様限り  
10/18(金)~31(木)までの期間中、フレスコネットスーパーで1回 5,000円(税抜)以上お買い上げいただいた方に  
20m サランラップ 旭化成  
サランラップ (22cm×20m) 1コ進呈!  
※特典はご注文と合わせて配達させていただきます。

<p>白玉子M寸 10個入</p> <p>本体価格 <b>99</b> 円</p> <p>税込 107円</p>	<p>3.6牛乳 1000ml</p> <p>本体価格 <b>148</b> 円</p> <p>税込 160円</p>
<p>明治 ブルガリア ヨーグルトLB81 ●プレーン ●そのまま脂肪0 400g</p> <p>本体価格 <b>99</b> 円</p> <p>税込 各 107円</p>	<p>キッコーマン ●無調整豆乳 ●調製豆乳 1ケース 1000ml×6本</p> <p>本体価格 <b>858</b> 円</p> <p>税込 各 927円</p>
	<p>アサヒ スーパードライ 1ケース 350ml×24缶</p> <p>本体価格 <b>4,468</b> 円</p> <p>税込 4,915円</p>

< Fresco Net Super Limited! Opening Anniversary Sale >

## 【 Normal Service 】

Delivery is free when the total purchase price is 5,000 yen or more.

## 【 Overview of FRESCO Net Super 】

■ Membership fee ... Free

\*Purchases must be 1,500 yen (including tax) or more.

■ Delivery fee ... Delivery is free for purchases of 5,000 yen or more per purchase.

Delivery is 330 yen (including tax) for purchases of 1,500 yen to 4,999 yen per purchase.

Delivery is not available for purchases of less than 1,500 yen per purchase.

■ Payment method .. Credit card payment only.

\*Points .. There is no reward for Fresco Card points.

■ Delivery ... Delivery time is specified. (Detailed time cannot be specified)

The order closing time (reception time) varies depending on the delivery service.

About Order Acceptance and Delivery Time	
Order taking time	delivery time schedule
Order by 7:00 on the day	[1st shipment] 12:00~15:00 [2nd shipment] 15:00~18:00 [3rd shipment] 18:00~21:00
Order by 10:00 on the day	[2nd shipment] 15:00~18:00 [3rd shipment] 18:00~21:00
Order by 13:00 on the day	[3rd shipment] 18:00~21:00

## ■ How to use

### Flow from Member Registration to Delivery



\*Available for Firefox, Chrome, and edge. \*Cannot be viewed in Internet Explorer.

## 【 Company Profile 】

Company Name … Heart Friend Co.,Ltd

Members … President and Representative Director : Soichi Inoue

Senior Managing Director : Shinji Yamada

Managing Director Regulator: Shusaku Nakano

Director : Tatsuo Miyajima

Corporate Auditor : Minoru Kida



<Heart Friend Headquarters: Fresco Gojo Nishinotoin>

Employees … Approx. 4,200 (employees and part-time)

Type of business … General food supermarket

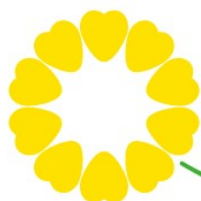
Annual sales … 59.7 billion yen (consolidated)

[Fiscal year ended February 2024]

Head office … 33 Bishamon-cho, Wakamiya-dori Gojo-sagaru,  
Shimogyo-ku, Kyoto

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食を通じて  
ともに笑顔に

私たちは食を通じて、お客様を笑顔にし、  
働く仲間を笑顔にし、社会を笑顔にします。

お客様の「日常」に寄り添い、笑顔をつないでいくことができるよう、  
企業としての使命を誠心誠意果たし続けます。

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