



FRESCO NewsRelease

報道関係者各位

Heart Friend

10/28/2024

Kyoto origin supermarket × Kyoto origin idol Kyoto idol "Kinopo" appears at Fresco Marutamachi store! Kyoto idol!



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-Collaboration Event-

Heart Friend Co.,Ltd. (My name is our company.) will hold a collaboration event with Kyoto idol group Kinopo on November 3 (Sunday/national holiday).

Koto Records Co., Ltd. (Kamigyo-ku, Kyoto City).



< Kyoto based idol group "Kinopo" >

The event will be held at the Fresco Marutamachi Store in Nakagyo-ku, Kyoto. From 10:00 AM to 12:30 PM, "Kinopo" will appear as the store manager for a day.

Exchange between our company and "Kinopo" began when a member of "Kinopo" posted on SNS about our company's Zunda-Ohagi. As we are based in Kyoto, we decided to hold this collaboration event.

Sunday, November 3 is Culture Day. With the common denominator of being born in Kyoto, where traditional culture is rooted, we hope you will enjoy the collaboration between "Kinopo" and Fresco. We hope you will enjoy the collaboration at Fresco Marutamachi.

【Event Overview】

| | |
|---------------|---|
| Contents | Kinopo One-day store manager event by members |
| Date and time | From 10:00 AM to 12:30 PM on Sunday, November 3, 2024 |
| Location | Fresco Marutamachi 223 Tamaue-cho, Marutamachi-sagaru, Koromotanadori, Nakagyo-ku, Kyoto |

*There is no parking. Please use public transportation.



<Fresco Marutamachi>

*The venue for the event in the afternoon is not Fresco Marutamachi.

【Koto Records Event Outline】

| | |
|---------------|---|
| Contents | Kinopo Off Party (talk show, mini live) |
| Date and time | November 3, 2024 (Sunday, national holiday) 13:00 PM to 17:00 PM |
| Location | Fuji Bldg. 3rd floor, 429-1 Ryuike-cho, Oike-sagaru, Ryogaemachi-dori, Nakagyo-ku, Kyoto City |

*Customers who wish to participate in the above event sponsored by Code can purchase more than 1,000 yen (tax included) at Fresco Marutamachi. To participate in the event, a special ticket distributed at the cash register of Fresco Marutamachi is required.

*Limited to the first 50 customers.

Koto Record Profile

A Kyoto-based company that operates music labels and restaurants. Founded in 2010, it is located in Kamigyo Ward, Kyoto City, Kyoto Prefecture. The company's artists are Kinopo. ・Hansam Kenya AQ. The representative is Potato Arai, with 8 employees.
(As of October 28, 2024)

Kinopo Profile

A group of 5 idols who live together in Kyoto and perform live in various locations. The group is affiliated with Koto Records Co., Ltd. (located on the 2nd floor of M Bldg., 47-3 Higashi-machi, Kamigyo-ku, Kyoto City, Kyoto Prefecture) and debuted in October 2021.

They attach great importance to Kyoto and often collaborate with companies and facilities in Kyoto. They were commissioned as a crime prevention promotion ambassador for the Kyoto Prefectural Police and held special fraud prevention events in Kyoto.



< Left: Kinopo. Right: our company and Kinopo. Miko Mimori, who created the opportunity for interaction between our company and Kinopo >

Official site : <https://kinopo.jp/>

Official X (formerly Twitter) : https://x.com/kinopo_idol

【 Company Profile 】

Company Name … Heart Friend Co.,Ltd.

Members … President and Representative Director : Soichi Inoue

Senior Managing Director : Shinji Yamada

Managing Director Regulator: Shusaku Nakano

Director : Tatsuo Miyajima

Corporate Auditor : Minoru Kida



<Heart Friend Headquarters: Fresco Gojo Nishinotoin>

Employees … Approx. 4,200 (employees and part-time)

Type of business … General food supermarket

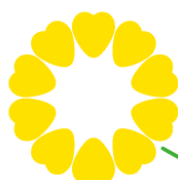
Annual sales … 59.7 billion yen (consolidated)

[Fiscal year ended February 2024]

Head office … 33 Bishamon-cho, Wakamiya-dori Gojo-sagaru,
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食を通じて
ともに笑顔に

私たちは食を通じて、お客様を笑顔にし、
働く仲間を笑顔にし、社会を笑顔にします。

お客様の「日常」に寄り添い、笑顔をつないでいけるよう、
企業としての使命を誠心誠意果たし続けます。

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